

Apprenticeship Case Study

Emma at Take 3



Last year Take 3 took on an apprentice with the help of Just IT. Now 19 year old Emma has become an indispensable member of the team.

The award-winning film production company realised they had a digital marketing gap that needed filling, and not enough hours in the day to take the extra work upon themselves – which is where Emma came in.

Real Life Experience

Richard Smith, Managing Director at Take 3, said “We're a small enterprise, and there's only so much a business our size can do, so it's great to have someone from outside come in and really take ownership of it.

We set Emma ridiculous targets, but she always meets them.”

For Emma, an apprenticeship was the clear choice to position herself above other young people trying to break in to the digital sector: “I wanted to gain real life experience to give me the edge over everyone else who's my age.

My role is constantly evolving. At the beginning it was just simple tasks, but the longer I'm here the more I'm doing. I've started to get involved with campaign work and assisting the team with account handling. I've learnt so much and it's great to see results.

When you're an apprentice you're welcomed, respected and treated as part of the team. You have a lot of responsibility in the areas you're working in. In a few years I see myself being an Executive or Manager rather than an assistant.”

Without the apprenticeship scheme Take 3 may not have been able to realise their high social ambitions. Emma's great work ethic mixed with the comprehensive training provided by Just IT have resulted in a brilliant partnership.

Real Life Experience

Richard added “It's great that we've been able to take Emma on this learning curve to put her in good stead for the rest of her career. I'd certainly recommend taking on an apprentice to other companies.”

Have you got a skills gap in your business that could be filled by a self-starting apprentice? At Just IT we specialise in placing extraordinary candidates in IT and technology focused roles. Get in touch on 020 3740 6595 and talk to one of our friendly advisors today.

Think the Apprenticeship scheme might be for you?

Call a member of our team on 020 7426 9835