



APPRENTICESHIPS

DIGITAL MARKETING

Your Career Starts Here



JUST IT
Making IT Happen

This is what you'll need:

In order to join our Apprenticeship programme, you will need to be passionate about social media, communication and technology. This will be a career where you will learn a wide variety of skills.

Minimum of 5 GCSE's (ideally A* - C)
– Maths and English are essential

Good communication skills

Willingness to commit to up to an hours
travel maximum

“ *I get paid to be
creative with my ideas* ”



Your Career Starts Here

Apprenticeships combine practical training in a job with study. As an Apprentice you'll be working alongside experienced staff, gaining job-specific skills, earning a wage and getting holiday pay along with studying towards a Digital Marketing qualification.

Do you love social media? Are you always on Facebook, Twitter, YouTube and Google? Well imagine if you could do all of that, but be paid for it! Most companies thrive on the success of their online presence, and they are looking for people like you to make their Digital Marketing happen. You'll be wrapped up in the creative world of Marketing – an industry where you can let your ideas run wild.

Whether you see yourself making it in a small start-up or large corporate company – we will have the right employer for you, and you will earn a real wage whilst you learn. An Apprenticeship will show you everything need to know about the industry with well-respected qualifications gained at the end of the programme.

Gain Leading Industry Qualifications and Essential Skills

Experience is everything and it's what demonstrates your ability to do the job. If Digital Marketing is the industry for you, then there's no faster way to start your career. You will learn all the main elements to be a good Digital Marketer covering content writing, building campaigns, optimisation, analytics and social media.

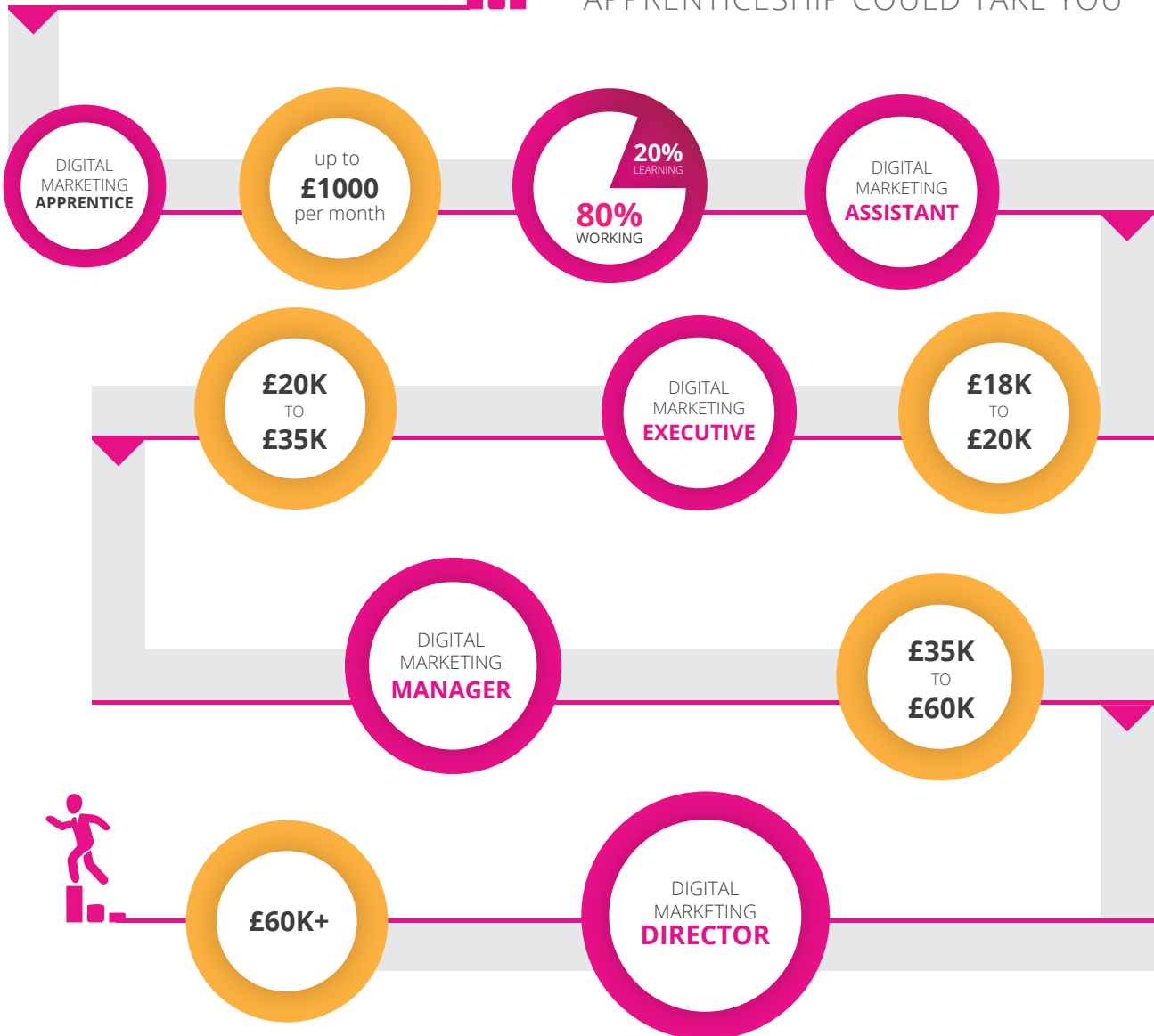
Digital Marketing is needed by all employers; large and small. You could work in the financial world, legal, retail, media production and many more.

DIGITAL MARKETING

YOUR IT CAREER STARTS HERE



THIS IS WHERE AN APPRENTICESHIP COULD TAKE YOU



J.P.Morgan

excel

sub

M9

wavex
EXPERIENCE EXCELLENCE

audioBoo

GB&SMITH
Administration Intelligence

Squawka

All Response Media

Sainsbury's

NOMURA

itlab

Where Do You Want To Go?

Our Apprenticeship programme ranges between 12-15 months, but it's about where you would like to see yourself in the future that is really important to us. With this pathway, you will be able to explore the world of Digital Marketing. This is the perfect opportunity for you to gain knowledge and experience, and with enthusiasm and hard work, this will be a great lead into a profitable career.

But don't just take our word for it – take a look at what some of our previous Apprentices thought of the programme...

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“I only wanted to go university because my friends were there. If I had gone, I would have probably studied Marketing which is such a broad subject. With the Digital Marketing Apprenticeship, I now have a clearer direction of my career pathway.”

Rebecca Kitt from CompTIA

CompTIA.



“

“I knew university wasn't for me, I wanted to get into the working world. I do video conferencing and broadcast editing – it's almost not a job! I'm in a career I really enjoy and it doesn't get any better than that.”

Peter Sheehan from Nomura

NOMURA



“

“My dream is to open up my own business and I'm going to need social media and marketing. The Apprenticeship has given me those skills and the confidence to pursue it.”

Lauren Herman from StickyWorld

Stickyworld



**So what are you waiting for?
This is your opportunity. Grab it.**

You can find out more from other Apprentices by visiting our website

www.justit.co.uk

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